

**MATICA SRPSKA AND
MATICA SRPSKA CHRONICLE
IN COMPARATIVE PERSPECTIVE:
CULTURAL ASSOCIATIONS OF
THE AUSTRIAN EMPIRE AND
GERMAN-LANGUAGE JOURNALS**

Round Table



Concept and organization:
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**19–20 March 2026
Matica srpska
Matice srpske 1, Novi Sad**

20th March 2026

**Visual Representations of Heterogeneous Cultural
Intertwinings in the Austrian Empire**

10:00–12:00 Visit to the Matica Srpska Gallery and
the Pavle Beljanski Memorial Collection

Mini-Excursion

12:00–14:00 Tour to the Petrovaradin Fortress

Lunch break

15:30–19:00 Tour of the Krušedol, Grgeteg, and Hopovo
Monasteries

Return to Novi Sad around 19:30



Dr. Dragana Grbić, Prof. Dr. Harald Heppner, Dr. Konrad Petrowsky: Secularisation between the Adriatic and the Carpathians (Society for 18th Century Studies on South Eastern Europe, Unipub, Graz 2025, P. 210)

Speakers:

Prof. Dr. Harald Heppner (University of Graz)

Prof. Dr. Goran Vasin (University of Novi Sad)

Prof. Dr. Nenad Ninković (University of Novi Sad)

Dr. Dragana Grbić (University of Cologne)

The launch of the *Letopis Matice srpske* (*Matica Srpska Chronicle*) in 1824 preceded the founding of Matica srpska in 1826 in Pest, and the journal is inseparably linked to the oldest Serbian literary, cultural, and scholarly institution.

The round table is being organized on the occasion of the great jubilee marking 200 years since the founding of Matica srpska and the first issue of the literary and scholarly journal *Letopis Matice srpske* (*Matica Srpska Chronicle*), which has been published continuously since 1824 to this day and is primarily devoted to literature, while remaining open to contributions in the fields of linguistics, art, history, religion, folklore, and science. Its aim is to examine the position of Matica srpska and the *Letopis Matice srpske* (*Matica Srpska Chronicle*) within the heterogeneous and cosmopolitan space of the Austrian Empire.

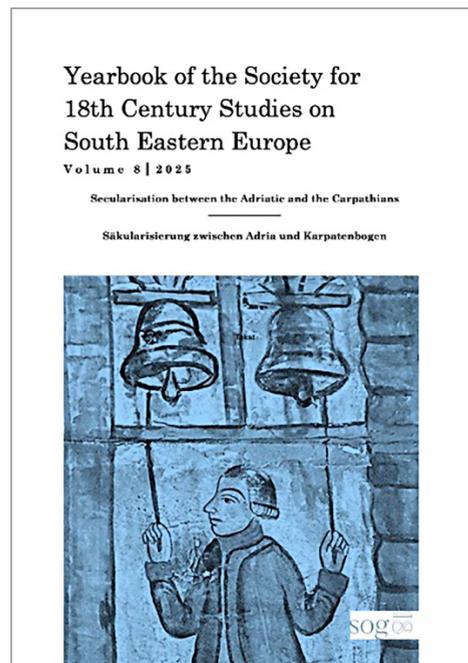
The focus is on comparative considerations of the histories of the founding of leading cultural institutions and their journals in the context of European periodicals, with special emphasis on journals in the German-speaking area that have enjoyed a comparable continuity of publication and a similar profile to the *Letopis*. Areas of research include the cultural-historical, religious, and linguistic circumstances that contributed to the establishment of Slavic and Romanian cultural institutions and journals within the Austrian Empire modeled on Matica srpska, as well as the medialization of culture beyond the cultural milieu of German as the official language of the Monarchy.



Harald Heppner

Neuzeit mit Verspätung

Die Anfänge der Transition in Europas Südosten
(1683–1821)



Yearbook of the Society for
18th Century Studies on
South Eastern Europe
Volume 8 | 2025

Secularisation between the Adriatic and the Carpathians

Säkularisierung zwischen Adria und Karpatenbogen



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I. Part
19th March 2026

09:30–14:00

10:00–10:30

President of Matica Srpska Prof. Dr. Dragan Stanić

Welcome Address

Matica Srpska Chronicle and the Poetic Challenges of German Writers

10:30–11:00

Doc. Dr. Dragana Grbić (University of Cologne): The Creation of Matica Srpska and *Matica Srpska Chronicle* from the Spirit of Enlightenment at the End of the Age of Reason

11:00–11:30

Prof. Dr Harald Heppner (Universität Graz): Mediation of culture for the „people”. Case Studies to the Alpin Area of the Habsburg Monarchy

11:30–12:00 Discussion

12:00–12:30 Coffee Break

12:30–13:00

Prof. Dr. Marija Mojca Peternel (Universität Ljubljana): Rezeption der Gründung und Tätigkeit von Slovenska matica in Zeitschriften des deutschsprachigen Raums.

13:00–13:30

Prof. Dr. Daniela Stanciu-Păscărița (Lucian Blaga Universität, Sibiu): Culture and The Founding of the Association in Transylvania in the Long 19th Century: A Case Study of ASTRA and Its Publications

13:30–14:00 Discussion

14:00–15:30 Lunch Break

II. Part

16:00–18:00

**Cultural, Political, and Religious Intertwinings
in the Cosmopolitan Monarchy**

**The Modern Age with Delay – Beginnings of the Transition
in Southeastern Europe and Processes of Secularization
in the Area between the Adriatic Sea and the Carpathians**

Books Presentation and Discussion

Prof. Dr. Harald Heppner: Neuzeit mit Verspätung – Die Anfänge der Transition in Europas Südosten (1683-1821), (Nomos, Baden-Baden 2026, P. 202)